

## Click

Click! ...

A woman, crossing the desert  
Dropped a full water jug and cried  
Then just gave up, laid down and died  
Click! ...  
Easy for you to have a lush, green lawn  
Our overnight sprinkler waters till dawn

Click! ...

Forest fire engulfed forty homes  
So many suffered, lives were lost  
Hard to gauge emotional cost  
Click! ...  
Come for a healthy look, paleness be gone  
At our modern spa and tanning salon

Click! ...

Leprosy is apt to be cured  
Donate today to join the fight  
Relieve the victims of their plight  
Click! ...  
Enhance your appearance, increase your luck  
Discounts on our facelift or tummy tuck  
Click! ...  
Oil escaped from the source for weeks  
Beaches were soiled with ugly stain  
Wildlife was in peril again  
Click! ...  
Gasoline is cheaper at the station  
Pack your family car for next vacation

Click! ...

Children stretched out their hands for food  
Eyes wide open, bellies swollen  
Healthy, vibrant lives were stolen  
Click! ...

We have “all you can eat” weekend buffet  
Wonderful choices, one low price to pay

Click! ...  
Checking the guide for good programs to see

Click! ...  
That’s quite enough reality TV

Douglas A. Earle